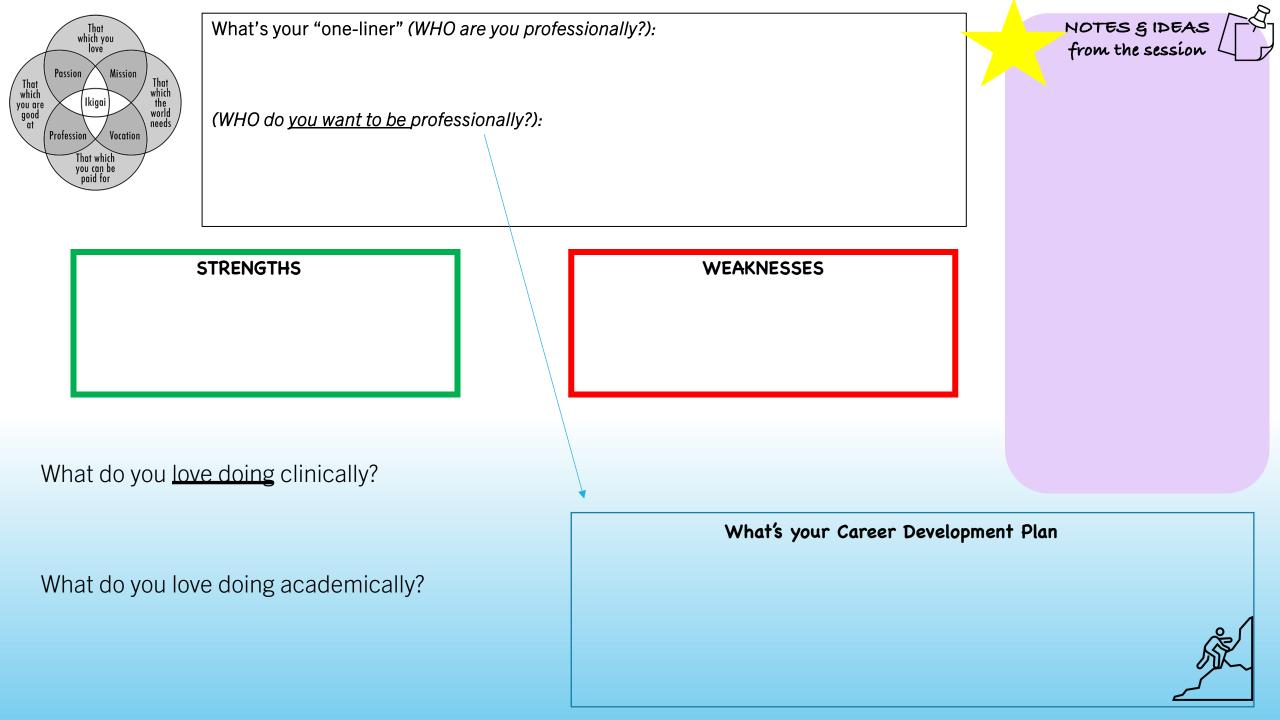


Molly Hayes, MD, ATSF

BIDMC Academy Session

ΟΒJΕCΤΙVΕS

- Characterize professional identity and its importance
- Describe your current professional one-liner
- Identify your future goals and devise tangible strategies to achieve these goals
- Compare how others "see" you professionally with how you want to be "seen"
- Create a professional vision board



PROFESSIONAL IDENTITY



https://mccollege.edu/career-tip-3-7-tips-for-crafting-the-coolest-cover-letter/career-tip-4-what-is-your-professional-identity/#:~:text=A%20professional%20identity%20is%20the,%2C%20professional%20training%2C%20and%20personality.

WHY CARE ABOUT PROFESSIONAL IDENTITY:

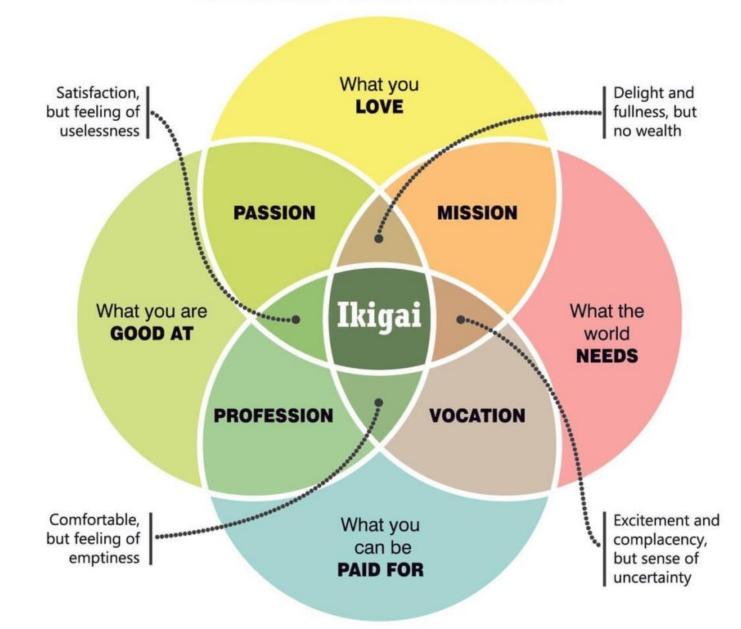
 Allows you to maximize career opportunities and align them with your personal and professional values

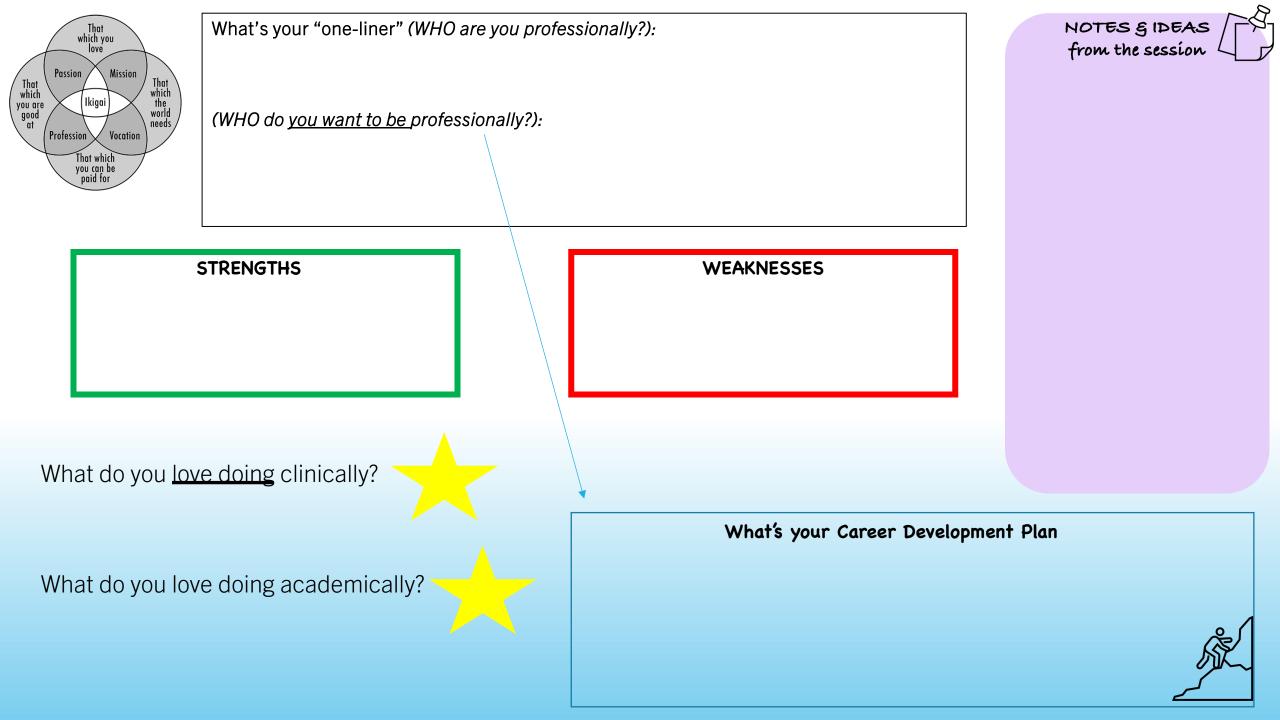
• Improve work life integration

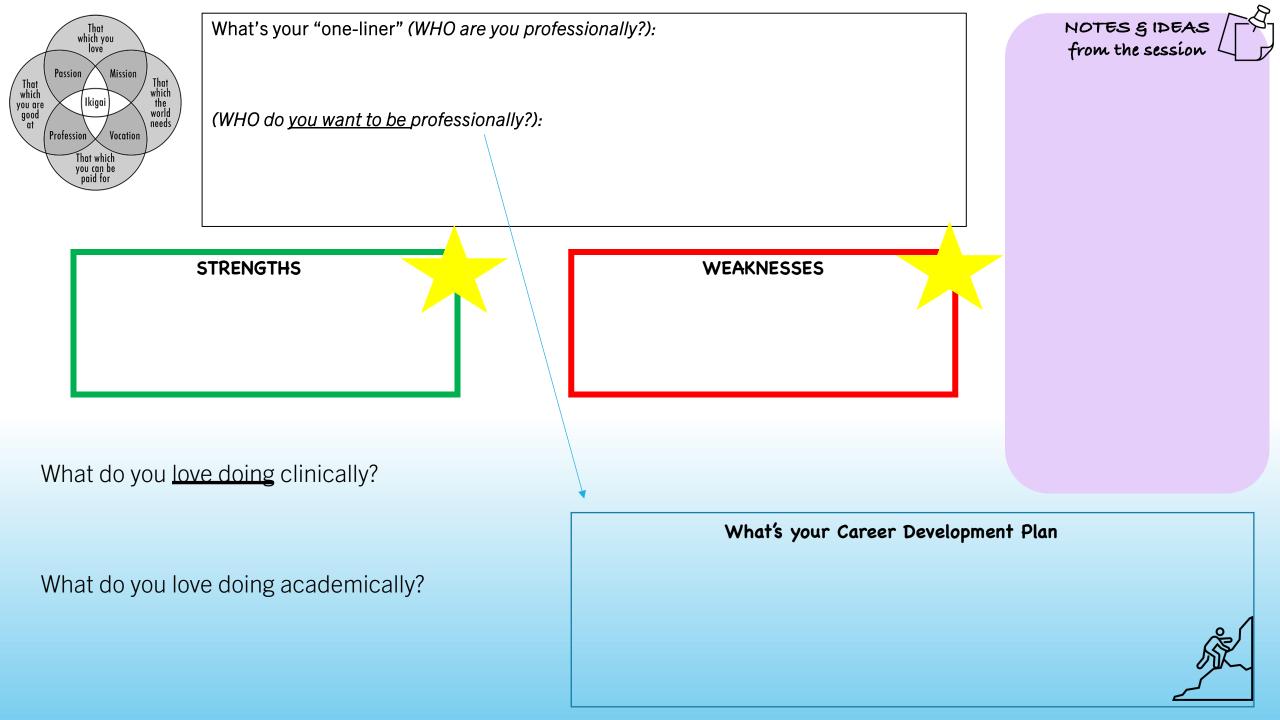
• Lead to better professional satisfaction and fulfillment

Ikigai

A JAPANESE CONCEPT MEANING "A REASON FOR BEING"







A CASE STUDY IN IDENTITY

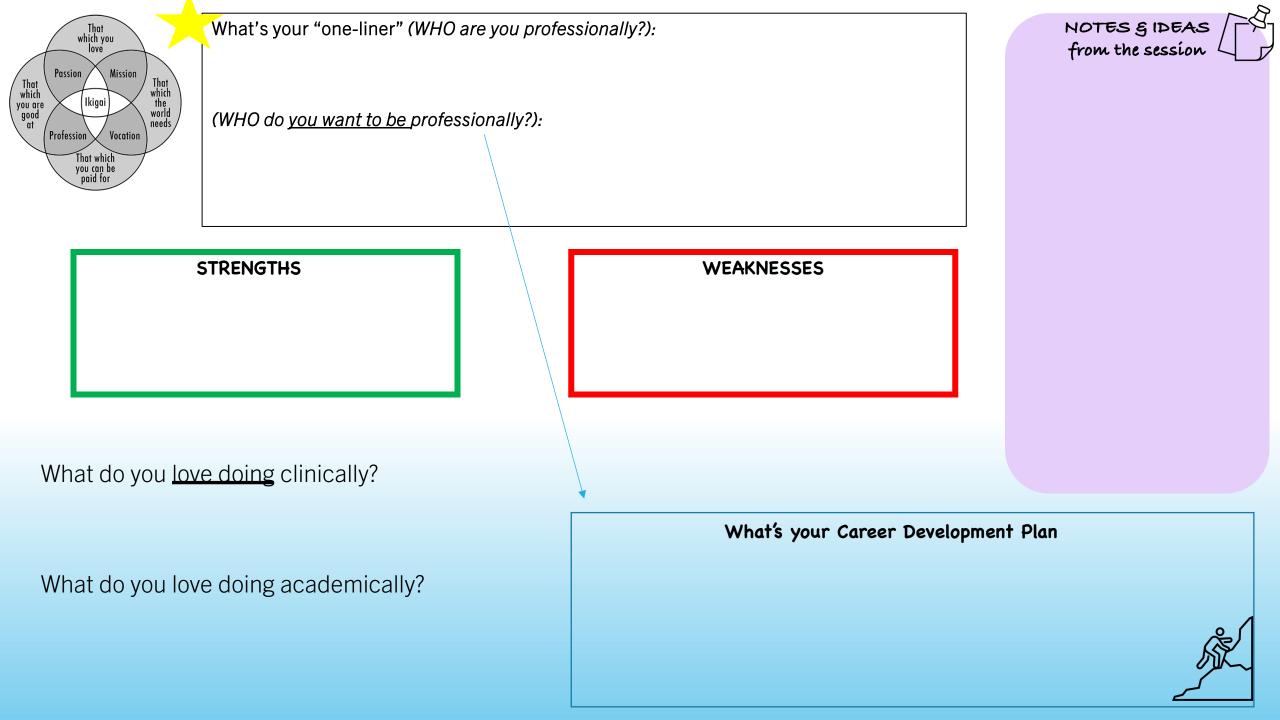


T.H. is a new faculty member in the division of pulmonary and critical care medicine. He has extensive ultrasound training and certification, he is also interested in general pulmonary, ILD, and medical education. In the ICU he is THE "go- to" person for ultrasound (residents, fellows, and other attendings ask him for help). He does mostly pulmonary consults and outpatient clinic.

HOW WOULD T.H WRITE HIS PROFESSIONAL ONE-LINER?



https://www.linkedin.com/pulse/you-lion-tabby-cat-joe-tye



Molly Hayes

@MHayes_MD Follows you

MICU Director @BIDMChealth,@harvardmed #mededresearch @BIDMC_education . Passionate about #MICUFICU, CME, meded, & EOL! #centerforhumanizingtheicu tweets=mine

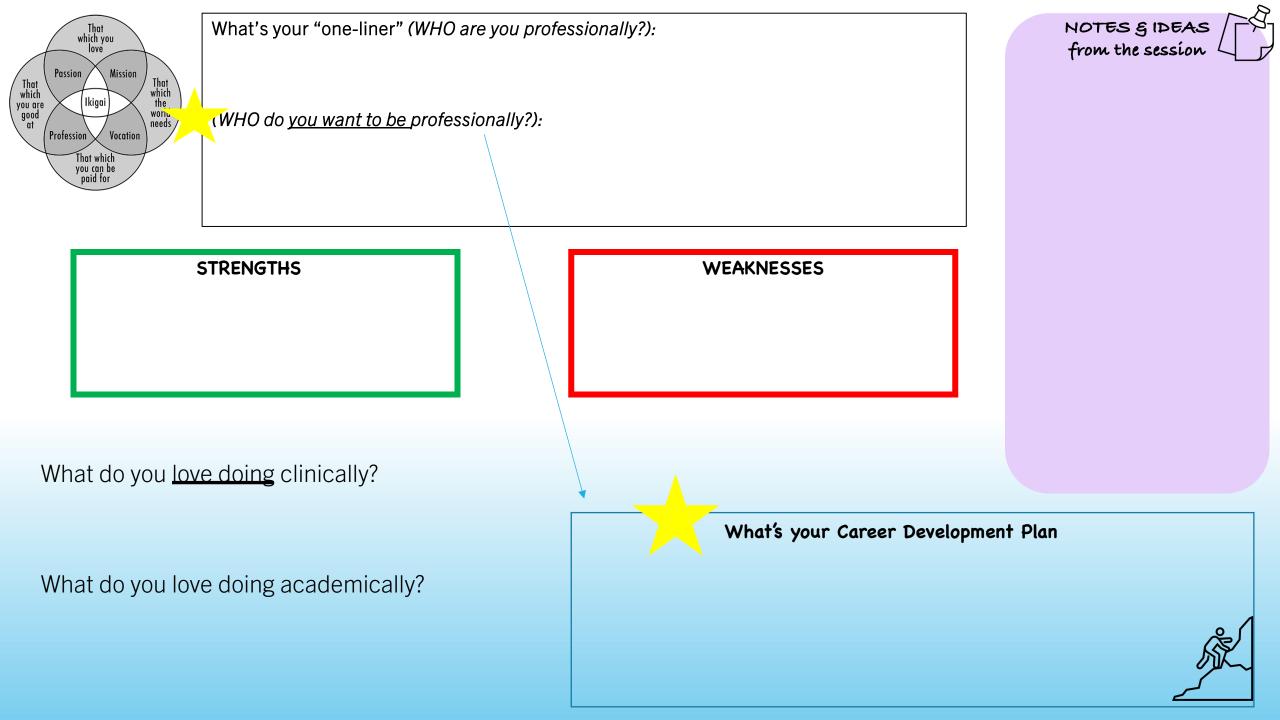
A CASE STUDY



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HOW WOULD T.H WRITE HIS PROFESSIONAL ONE-LINER?

HOW WOULD OTHERS DESCRIBE HIM?



CREATING THE IDENTITY THAT YOU WANT

- Knowing what you want is the first step! Knowing how you're seen is the second step!
- Let your mentors/sponsors know
- Be thoughtful about what you say yes and no to
- Get involved in committee work locally (BIDMC, HMS) and nationally
- Don't be afraid to reach out (email CME directors, grand rounds organizers)
- Make time/space quarterly to review your one-liner and your career development plan

